

Task Force on Climate-related Financial Disclosures (TCFD) 2021 Report

We recognise the severity of the climate crisis and its growing impact on our business and society. Understanding the risks posed by climate change and our role in mitigating its impacts are essential to future-proofing Viaplay Group.

Through the implementation of the Task Force on Climate-related Financial Disclosures' recommendations, we invite our stakeholders to get a better understanding of our most material climate-related risks and opportunities.

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Introduction

We aim to be the most sustainable, diverse, and inclusive entertainment provider globally. We believe that doing good business and doing good for the environment are mutually beneficial and as such, sustainability is an essential part of Viaplay Group's business. It is closely aligned with our four business priorities – delivering outstanding content, creating engaging customer experiences, empowering our people, and partnering for growth, while supporting an international expansion. We are committed to taking climate action with the aim to reduce emissions from our own operations and throughout our value chain while annually reporting on our performance.

Acknowledging climate-related risks is a crucial part of acting responsibly and working to become more sustainable. Climate change poses challenges for several areas of Viaplay Group's business, while also presenting opportunities to differentiate from competitors as well as increase financial and operational resilience in the long-term.

Climate change will continue to shape our world, this is certain. Viaplay Group is impacted by; and has an impact on climate change – and works to limit exposure to risks associated with both the direct physical impacts and those linked to the transition society must go through to mitigate and adapt to it. If humanity is successful in limiting global warming to 1.5°C and thereby reducing the physical impacts of climate change, the changes associated with transitioning to a low-carbon economy will be more substantial and happen faster.

While Viaplay Group has not identified any significant climate-related risks that threaten Viaplay Group's business operations in the near term, many of the identified risks have the potential to impact our financial results, either directly or indirectly, and must be handled accordingly. Both **physical** risks and **transition** risks have the potential to impact the Group and our customers and may also have adverse effects on our value chain, challenge our content creation process and business continuity over different timeframes.

Why a TCFD report

This report is the first disclosure produced by Viaplay Group based on TCFD recommendations. It includes disclosures on how Viaplay Group works with climate-related risks and opportunities for all elements of the TCFD framework: Governance, Strategy, Risk Management, and Metrics and Targets. Gaining a deeper understanding of both current and future climate-related risks throughout our value chain in various climate scenarios has provided valuable insights, and we acknowledge the value such disclosures provide to our stakeholders. The conclusions will be used to better assess and mitigate climate-related risks and to improve our climate strategy moving forward. We will continue to enhance our approach and strengthen our reporting according to TCFD recommendations in the future. Moving forward the Group plans to include disclosures based on TCFD recommendations in the company's Annual & Sustainability report.

Report highlights	
Key identified risks – see page 4	Key identified opportunities – see page 7
1. Pricing / taxation of carbon emissions	1. Reduced climate impact from low-emission operations
2. Higher expectations for climate-related performance	2. Market recognition of ESG performance and climate action
3. Disruptions in our content value chain – production and distribution	3. Strengthened brand identity

Our climate action

The demand for meaningful climate action from the business community continues to grow, and Viaplay Group has risen to meet it. In 2020, we committed to the Science Based Targets Initiative (SBTi) and the UN's Business Ambition for 1.5°C campaign, meaning we have pledged to reduce our emissions in line with the goals and ambitions of the Paris Agreement. In 2022, we announced three bold science-based targets which structure our long-term commitment to reducing greenhouse gas (GHG) emissions in our own operations and throughout our value chain.

Viaplay Group's Science-based targets:

- Reducing absolute scope 1 and scope 2 GHG emissions by 46.2% by the end of 2030, from a 2019 baseline.
- Reducing absolute scope 3 GHG emissions from business travel by 46.2% by the end of 2030, from a 2019 baseline.
- 71% of our suppliers with the highest emissions covering purchased goods and services, having science-based targets by the end of 2026.

These targets have been submitted to SBTi for validation and are part of Viaplay Group's sustainability strategy work focused on climate and environmental action.

Governance

Description of Viaplay Group Board's oversight of climate-related risks and opportunities and management's role in assessing and managing climate-related risks and opportunities.

To ensure financial and operational resilience in the face of climate-related risks and opportunities connected to the transition to a low-carbon economy or the physical impacts of unmitigated climate change, we are working to integrate climate conscious decision-making throughout our company's governance.

Viaplay Group's Board of Directors has the ultimate responsibility for the business strategy, including the management of climate-related risks and opportunities and how the business strategy relates to sustainability issues more broadly. The Board fulfils this responsibility by engaging in the ongoing review of principal and emerging risks via the Audit Committee, as well as engaging with the development and refinement of the Group's sustainability strategy via regular meetings with management including climate-related topics, such as emission reduction target setting. Progress made on the sustainability strategy is monitored by the Board through annual review sessions and continuous dialogue with management. Viaplay Group annually publishes its sustainability performance as part of the Annual & Sustainability report. The report is reviewed and approved by the Board of Directors, and externally verified by independent auditors.

The sustainability strategy is implemented in all business areas. The Head of Sustainability is responsible for overseeing the implementation of the sustainability strategy. Viaplay Group's sustainability strategy is a central part of the company's business strategy and governance. The sustainability strategy has its own roadmap, targets, and KPIs; while also being fully integrated with the Group's business strategy and aligned with the company's purpose, values and culture. All business decisions consider the impact on sustainability, including climate change. Climate-re-

lated risks are continuously monitored according to the risk management processes outlined in the next section, and any emerging issues are communicated directly to Group Executive Management, which in turn takes relevant issues to the Board.

Risk management

Description of how Viaplay Group identifies, assesses, and manages climate-related risks.

Viaplay Group's business and sustainability strategies lay the foundation for setting short-term and long-term objectives. The risk management process is used for 1) identifying risks to the successful delivery of these objectives, 2) classifying the extent to which individual risks are acceptable and 3) defining mitigation actions to ensure an optimum balance between risk and return. All risks identified, including climate-related risks, are analysed to establish their financial and non-financial impacts, the likelihood of their occurrence, and their cause. Unacceptable risks are thereafter addressed. For climate-related risks this process is led by Viaplay Group's newly created 'Climate Risk Committee' and is aligned with the Group's risk management function's work, with responsibility for managing identified risks lying with business functions.

Viaplay Group divides its risks into four different categories:

- **Market risks** – events that can have a direct impact on Viaplay Group's strategy and growth
- **Financial risks** – risks associated with financing and financial performance, including financial transactions and taxation
- **Operational risks** – events that can have a significant impact on Viaplay Group's daily operations
- **Sustainability risks** – risks from Viaplay Group's activities that can have a negative impact on employees, society, and the environment

Climate-related risks span all these categories, so close collaboration between risk management, sustainability and the business functions is essential. To ensure this is well-managed, Viaplay Group has created a 'Climate Risk Committee' which meets on a quarterly basis. The responsibility of the committee is to regularly assess and evaluate climate-related risks identified across the group in all risk categories, as well as ensure they are well-communicated and that resulting actions are coordinated and managed effectively. In addition, Viaplay Group conducts risk assessments which account for climate-related risks, before Viaplay Group takes the decision to enter a new market.

Strategy

Description of the actual and potential impacts of climate-related risks and opportunities on Viaplay Group's strategic, operational, and financial planning.

After conducting a detailed qualitative risk assessment, Viaplay Group has identified three key climate-related risks with the greatest potential negative impact on Viaplay Group's financial

results: pricing / taxation of carbon emissions, higher expectations for climate-related performance, and disruptions in our content value chain related to production and distribution. None of the identified risks is believed to be critical enough to fundamentally challenge Viaplay Group's business operations or its ability to generate revenue, cashflows, and profits.

The detailed risk assessment identified both **physical** and **transition** risks across Viaplay Group's value chain and scored all identified risks based on likelihood and impact as part of the review process. A timeframe for the materialisation of each risk was also included in the detailed assessment and further modelling was done to determine key risks and opportunities, which were also categorised according to Viaplay Group's risk management system. A high-level summary of the results of the assessment, including the impact of assessed climate-related risks on our value chain, has been included on page 9.

Scenario analysis

A range of complexities exist due to the uncertainties of the trajectory of global greenhouse gas emissions and the long-term impact of climate change, which may have unforeseen impacts

on our business, the environment, and society. To address this, the likelihood of the risks to occur has also been assessed under two scenarios based on IPCC Representative Concentration Pathways (RCP) scenarios.

This analysis should not be seen as a prognosis of the future, but as an effort to identify and assess potential climate-related risks that could occur in the near to long-term future. We plan to further develop our climate-related risk assessment methodology, which may lead to different prioritisation of risks and a different assessment of potential impacts in the future as our understanding deepens.

Climate change scenarios

Low carbon scenario	High carbon scenario	Impact time horizon
Transition / 1.5–2°C / RCP1.9 & 2.6	Business as usual / 4–5°C / RCP8.5	
This scenario entails a future in-line with the ambitions of the Paris Agreement where emission reductions have limited temperature change to 1.5–2°C , in which transition impacts will be most pronounced and physical impacts such as rising sea-levels will be extensive but manageable. Governments have acted to address climate change via strategies to implement negative emissions and reduce emissions via increased carbon taxes and other forms of regulation .	This scenario entails a future in which global GHG emissions continue to rise, without sufficient government action to address them, leading to potential mean temperature increases of 4–5°C by the end of the century. Extreme physical impacts including extreme weather events and significant sea-level rise are likely to be widespread after the continued use of fossil fuels and resource-intensive economic activity.	Short-term: < 5 years
		Medium-term: 5–10 years
		Long-term: > 10 years

Identified key risks

The tables below describe each key identified risk, how each key identified risk may impact Viaplay Group, the Viaplay Group risk category each key risk relates to, commentary on the resilience of the business strategy in each scenario in relation to each identified key risk, as well as the impact time horizon for the identified risk and change of likelihood under each scenario. The three key risks identified included: pricing / taxation of carbon emissions, higher expectations for climate-related performance, disruptions in our content value chain – production and distribution.

1. Pricing / taxation of carbon emissions

Description & potential impacts	Low carbon scenario	High carbon scenario	Current initiatives
<p>Governments worldwide have announced commitments to reduce emissions to limit climate change in line with the Paris agreement and companies may see an increase in pricing or taxation of carbon emissions as a means of reaching these targets. Regulations to price or control carbon emissions may include: limits or taxation on direct emissions, business travel, domestic air travel or other purchased carbon intensive goods and services; advertising restrictions on carbon intensive products, controls or limits on the use of refrigerants in data centres; imposition of energy efficiency and corporate transparency requirements.</p> <p>Potential impacts: These kinds of regulations would likely lead to increased costs across the Viaplay Group value chain, and potentially lead to reduced revenue from advertising streams, require increased investment to improve energy efficiency and minimise emissions, and result in financial penalties if they are not followed.</p> <p>Time horizon: Short to medium-term Risk category: Market risks, financial risks</p>	<p>Increased likelihood</p> <p>Expenditure increase – moderate</p> <p>Viaplay Group is already working to reduce emissions across its value chain in order to achieve ambitious climate targets in line with this scenario. As a result, we are well positioned to adapt to this risk with minimal financial exposure. Although we acknowledge that certain parts of our value chain, such as the operation of data centres would likely incur increased costs. Further investigation is needed to determine the potential impact of restrictions on advertising of carbon intensive products and services.</p>	<p>Highly increased likelihood</p> <p>Expenditure increase – not applicable</p> <p>In this scenario, it is assumed governmental intervention is minimal with no additional restrictions on carbon emissions impact Viaplay Group's financial results.</p>	<p>Viaplay Group stays well-informed of proposed legislative changes that effect its business directly and indirectly, and environmental regulations are included in the regulatory risk monitoring process.</p> <p>To stay ahead of potential climate regulations we have set ambitious emission reduction targets as part of our sustainability strategy and developed a long-term roadmap for achieving them by 2030. Included in these efforts is a supplier engagement framework to ensure our highest emitting suppliers are also committed to reducing their emissions in line with the science-based targets.</p>

2. Higher expectations for climate-related performance

Description & potential impacts	Low carbon scenario	High carbon scenario	Current initiatives
<p>Expectations for climate-related performance are increasing from investors, customers, and other stakeholders as the world has become increasingly engaged with environmental issues particularly climate change, the Covid-19 pandemic has amplified this trend. The expectation for demonstrating leadership on climate-action have also increased in scope to include company's entire value chains as opposed to only their own operations.</p> <p>Potential impacts: As a listed company with a public brand, stakeholder expectations for Viaplay Group's climate-related performance are high and continuously increasing. Failure to show adequate awareness, action, and leadership in this area and to meet expectations may result in a loss of reputation, financial investment, investors, and partners, as well as a failure to attract and retain talent within the business.</p> <p>Time horizon: Medium-term Risk category: Financial risks, market risks, and operational risks</p>	<p>Highly increased likelihood</p> <p>Revenue loss – minimal In this scenario financial implications are contingent upon the Group's market performance when benchmarked against global competitors and ability to perform and communicate on its sustainability strategy effectively.</p> <p>Viaplay Group launched a new 5-year sustainability strategy as part of its business strategy at start of 2022, it also expanded its sustainability department resources to proactively build upon its climate and sustainability efforts to date. This strategy includes climate targets in line with a 1.5°C future and engagement of suppliers across its value chain.</p>	<p>Highly increased likelihood</p> <p>Revenue loss – minimal In this scenario public awareness and interest in sustainability are likely to continue to grow as the physical impacts of climate change become extreme, companies and brands in the entertainment and streaming sector failing to address these issues would likely see moderate revenue losses and/or missed growth opportunities.</p> <p>It is assumed that Viaplay Group would well positioned to succeed by continuing its current course with its climate and sustainability efforts, in this scenario, contingent upon its ability to leverage green and sustainable content production in relation to public image and branding.</p>	<p>To increase transparency Viaplay Group has released a report on the climate impact of its streaming value chain, participates in multiple investor indices, and reports on sustainability performance according to GRI Standards.</p> <p>The Group has also launched its renewed sustainability strategy for increased performance. The strategy includes initiatives to drive emission reductions across the entire value chain while the Group regularly measure, monitor, and report on progress. Included in the strategy are also initiatives such as; programmes to develop and implement sustainable production practices and storytelling in productions, and to develop climate conscious ways of working across the international streaming value chain.</p> <p>Additionally, Viaplay Group engages in industry collaboration to improve sustainability across the media and entertainment sector and influence downstream value chains such as device manufactures and is an active member of the UN Global Compact.</p>

3. Disruptions in our content value chain – production and distribution

Description & potential impacts	Low carbon scenario	High carbon scenario	Current initiatives
<p>Increased physical climate risks such as extreme weather events causing flooding, heat waves and wildfires. Increased global temperatures, rising sea levels and fluctuating precipitation in the long-term. Unreliable electricity supply as societal demands on energy increases.</p> <p>Potential impacts: Climate related risks can cause operational disruption to productions which may result in delays, rescheduling, or cancellation of events. Live broadcasts such as sports events are particularly vulnerable. This may lead to the production of less content, reputational loss, decreased value propositions to customers and adjusted prices.</p> <p>Time horizon: Short to long-term Risk Category: Operational risks, financial risks</p>	<p>Increased likelihood</p> <p>Expenditure increase & revenue loss – minimal</p> <p>Extreme weather events are already increasing in frequency and severity. In this scenario the risk-level of these events is assumed to be manageable with current processes. In the long-term increased severity and frequency of occurrence may require a re-evaluation of criteria for investing in productions that are susceptible to this risk.</p>	<p>Highly increased likelihood</p> <p>Expenditure increase & revenue loss – moderate</p> <p>In this scenario significant increases in the frequency and severity of extreme weather events will result in increased costs from investing in climate resilience measures, reinforcing emergency contingency processes, rising insurance costs, and other adaptation efforts. Additionally, the impacts upon revenue streams may become so substantial in the long-term that production planning processes may need to be revisited.</p>	<p>Viaplay Group constantly reviews the local situation across all markets where it has operations, risk of environmental disasters and potential weather events are considered criteria when making decisions on filming locations. Emergency response plans and business continuity procedures including insurance, evacuation protocols, and sourcing alternatives are prepared and distributed accordingly. Sustainability risk assessments of countries and productions including frequent third-party on-site audits are also regularly conducted, which includes physical climate risks.</p> <p>Viaplay also has built in technical redundancies to support product continuity in the case of technical issues and disruptions such as the ability to broadcast from multiple locations and engineering that allows end-users to stream from multiple servers in the event that one might fail.</p>

Identified key opportunities

As a company which holistically approaches sustainability and aims to have a positive impact on society, Viaplay Group is in a position to leverage climate-related business opportunities that may provide competitive advantage and improved financial and non-financial performance. When reviewing climate-related opportunities, the Group identified key opportunities that were most aligned with, and relevant to, its business and sustainability strategy, as well as its purpose, values and mission. The three key opportunities identified included: Reduced climate impact from low-emission operations and value chain, market recognition of ESG performance and climate action, and strengthened brand identity.



1. Reduced climate impact from low-emission operations and value chain

TCFD Categories: Resource Efficiency / Energy Source / Products and Services / Resilience

Description	Opportunity impact	Current initiatives
<p>Minimised operational GHG emissions go hand in hand with reduced fossil fuel use and increased uptake of renewable energy, increased energy efficiency, and optimized operational efficiency. Low emission productions and streaming services can create differentiation, which can lead to positive media coverage and public perception apart from needing less resources.</p> <p>Proactively working to reduce emissions linked to our operations and value chain will position Viaplay Group to avoid many of the negative financial impacts of climate-related risks, as well as improve operational resilience and financial results as it becomes less vulnerable to price increases. A more resilient value chain can also improve economic forecasting.</p> <p>Time Horizon: Short to medium-term</p>	<p>Expenditure reductions / increased revenue</p> <p>Strategy alignment – high</p>	<p>Viaplay Group is currently working to reduce emissions across its operations and value chain as part of its sustainability strategy, these efforts include:</p> <ul style="list-style-type: none">• improving energy efficiency in leased properties and screening of any property leases in new markets based on energy-efficiency,• transitioning energy supplies and fuel sources for transport to renewable sources,• engaging suppliers with setting their own emission reduction targets,• developing and implementing a sustainable production guide and planet + people storytelling test to ensure climate smart productions,• business travel emissions action plan.

2. Market recognition of ESG performance and climate action

TCFD Categories: Markets / Products and Services

Description	Opportunity impact	Current initiatives
<p>Strong performance and transparency leads to higher rankings in ESG-indices. This can increase investor interest, positively impact the valuation of the company, and increase commercial opportunities by positioning the company as a climate conscious partner and outlet for advertising. Outstanding sustainability performance is synonymous with superior governance, management of operations, and minimisation of financial and operational risks.</p> <p>Time Horizon: Medium-term</p>	<p>Increased revenue / increased commercial opportunity</p> <p>Strategy alignment – moderate</p>	<p>Viaplay Group's strong sustainability performance is already being recognised. We participate in multiple ESG-indices, voluntary reporting schemes such as the UN Global Compact and TCFD, and disclose information on the climate impact of our streaming value chain.</p>

3. Strengthened brand identity

TCFD Categories: Markets / Resilience

Description	Opportunity impact	Current initiatives
<p>Being a front-runner in sustainability and climate action has been shown to improve talent attraction and retention, it may also lead to increased customer loyalty as climate becomes an increasingly present issue which influences consumer behaviour.</p> <p>Time Horizon: Medium-term</p>	<p>Expenditure reductions</p> <p>Strategy alignment – moderate</p>	<p>Viaplay Group's bold climate action programme will help position the company as leader and its sustainability strategy aims to increase employee engagement and cross-function collaboration on emission reduction efforts.</p>

Potential impact of climate-related risks on our value chain

While no risks have been found to be significant, different risks have the potential to impact different parts of our business. The table below summarises the results of the detailed risk assessment by showcasing where the potential impacts of different types of risk would occur across the four main stages of Viaplay Group's value chain using a heat-map format. The more relevant the

potential impact of a climate-related risk on a given value chain stage the darker the colour in the table. The change in likelihood of risks occurring in each of the climate scenarios is documented in their respective columns. Packaging refers to mapping content to our customers' interests including scheduling and pricing considerations.

- Medium impact
- Low impact
- Minor impact or no effect

Description		Likelihood		Potential impact			
		Low carbon scenario	High carbon scenario	Buying & creating content	Packaging	Content distribution	Consumer experience
Physical risks							
Acute	Increased frequency of extreme weather events	Increased likelihood	Highly increased likelihood				
Chronic	Increased rising global temperatures, sea level rise and changing precipitation patterns	Increased likelihood	Highly increased likelihood				
Transition risks							
Market	Increased demand from stakeholders to reduce climate and environmental impact	Highly increased likelihood	Increased likelihood				
Policy	Increased regulation and taxation relating to climate and environment	Highly increased likelihood	No increase				
Reputation	Increased scrutiny if streaming services are not considered environmentally friendly	Highly increased likelihood	No increase				
Infra.	Unreliable electricity supply due to transition to renewables	Increased likelihood	No increase				

Metrics & targets

Describes the metrics and targets used to assess and manage relevant climate-related risks and opportunities.

Viaplay Group has reported on its carbon footprint since its inception, and continuously works to improve its understanding of the impact it has on the climate. We began the journey to Net-Zero in 2020 by committing to the Science Based Targets initiative, which assures corporate climate targets are in line with the transformation that is needed to limit warming to 1.5°C above pre-industrial levels, as stipulated by the Paris agreement.

We measure our emissions according to GHG Protocol guidance and improve our assessment each year by working to increase the granularity of data we have on the source of both direct and indirect GHG emissions. These insights enable us to take targeted action to further reduce emissions. In 2021, we performed a comprehensive assessment of GHG emissions across the full scope of our value chain, which included indirect upstream and downstream sources (Scope 3) such as content production and streaming by end users for the first time. Our annual GHG reporting is independently audited by certified professionals every year.

We continuously work to reduce GHG emissions in our own operations and achieved a 49% reduction in emissions between 2019 and 2021. This was primarily due to the Covid-19 pandemic and its resulting impact on office operations and travel, but Viaplay Group aims to reduce travel-related emissions by 46.2% by 2030 compared with pre-pandemic levels and maintain the level of emission reductions achieved during the pandemic across our operations going forward. We will reduce travel related emissions by reducing the number of journeys our people make and encouraging and supporting people to travel with less carbon-intensive options.

To achieve our climate targets in our operations going forward, we aim to decarbonise all road transportation by switching to hybrid and electric vehicles, increase the use of renewable energy and improve the energy efficiency in all our facilities. In addition to travelling less, we aim to minimise carbon intensive travel such as air travel. To achieve our climate targets in our value chain, we will establish a supplier engagement framework to support suppliers in setting climate commitments aligned with the Paris agreement. We will initially focus on the suppliers with the highest emissions and offer a programme including tools and training to measure their emissions and set emission reduction targets.

We found that most emissions from our streaming value chain are indirect emissions derived from the energy used by end-user devices, i.e., the energy used when our customers watch Viaplay on their own devices at home. To target these emissions, we identified the following focus areas: user education, partner and supplier engagement, and continued industry collaboration.

We want to be sustainable on and off the screen. We want to produce content sustainably and highlight environmental issues, reflect societal changes, and inspire our audiences to make changes to reduce their impact on the environment and climate change. In 2022, Viaplay will premiere the Viaplay Originals 'Made in Oslo' and 'Where were you?'. When making these shows, the whole production team considered sustainability throughout the entire process, focusing on effectively using resources as well as minimising travel and energy use. We are currently exploring how we can make all our productions more sustainable and aim to develop and implement a sustainable production guide in all Viaplay Group's content productions by the end of 2026. We will establish a plan to engage with productions and a programme to measure, monitor, and reduce emissions beginning in 2022.

Viaplay Group GHG Reporting 2021	Carbon emissions (tCO ₂ -eq)
Scope 1 – direct emissions	103
Total scope 1	103
Scope 2 – indirect emissions*	958
Total scope 2	958
Scope 3 – indirect emissions	
3.1 Purchased goods and services	78,543
3.2 Capital goods	435
3.3 Fuel and energy-related activities	298
3.4 Upstream transportation and distribution	156
3.5 Waste generated in operations	10
3.6 Business travel	1,523
3.7 Employee commuting	1,269
3.11 Downstream use of sold products/services	3,536
Total scope 3	85,770
Total emissions	86,831
Total operational emissions**	2,583

*Location-based purchased energy

**Total operational emissions includes Scope 1, Scope 2 and Scope 3.6 Business travel

3.11 Downstream emissions from Viaplay streaming 2021

	Hours of streaming	Carbon emissions
1 hour of streaming in 2021	1	3.46 gCO ₂ -eq
Viaplay streaming in 2021	947,716,148	3,536 tCO ₂ -eq

Contact

For more information on anything in this report or the way we approach sustainability at Viaplay Group, please reach out to sustainability@viaplaygroup.com